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| **YEAR 10 GCSE MEDIA STUDIES** | | | |
| **Subject** | **Lesson 1** | **Lesson 2** | **Lesson 3** |
| **Week 1**  01/06/20 | What have you learned in Media Studies in Yr 10? Complete the Reflection/Self-evaluation on the course so far.  We need to continue to learn the media terminology for what is on the front cover of magazines. These are conventions (what is commonly used). Complete the analysis of the magazine front covers. | Your task is to try and write two detailed paragraphs analyse one or two conventions on the cover of Cosmopolitan magazine. First read the example I have provided to enable you to gain higher marks. Try to structure your writing so that it uses, PEAL. | Wellbeing Wednesday. |
| **Week 2**  08/06/20 | Recap from last lesson, what are the conventions of a magazine. Remember your set examinations texts for magazine. Now we are going to develop our understanding of the conventions of a sub-genre, gossip magazine. What can you remember about Reveal magazine? | Theory recap – can you remember how to apply narrative theories to a media text to help make further meaning. We will apply Todorov’s Narrative Theory and Propp’s Character Theory to the front cover.  Propp’s character: Hero, Villain, Helper, Donor, Princess, False Hero, Dispatcher  Todorov’s Narrative: Equilibrium, Disruption, Recognition, Climax, Resolution  We will use these two theories to evaluate and write about the set text magazines. | Wellbeing Wednesday. |
| **Week 3**  15/06/20 | Let’s keep building on our knowledge and understanding of our set text magazines. Can you remember Tatler magazine? Can you list the details of the magazine and recap the codes and conventions of the magazine? Complete the worksheets in the booklet. | Let’s look at the representation of the magazine? Can you remember the concept of representation? How can the feature of Tatler magazine show representation? Use your booklet to develop your ideas. | Wellbeing Wednesday. |
| **Week 4**  22/06/20 | This is a new unit!  We will be studying the creation of BBC Radio 1 in 1967!  We will be studying why it was created by the BBC, what is its target audience was and how it appealed to them.  In this lesson, we will be looking at the historical context of the 1960s to help us understand reasons why the BBC started Radio 1.  Work through the booklet and complete that background research. | Now you understand the development of radio, now research the development of pirate radio.  Work through the research tasks and watch the YouTube video on the development of pirate radio.  Complete the analysis what you have learned so far in the section provided. | Wellbeing Wednesday. |
| **Week 5**  29/06/20 | In this lesson, we will look at the BBC as an institution and how this influenced the creation of Radio 1. We will also look at government regulation of radio – particularly pirate radio – and how this led to the end of pirate radio and the success of Radio 1.  Use the work task to help you develop your ideas. | We will also look at government regulation of pirate radio – and how this is controlled.  Complete the worksheets and research on the pirate radio history and development. | Wellbeing Wednesday. |
| **Week 6**  6/07/20 | Your task is to try and write two detailed paragraphs analysing pirate radio. First read the example I have provided to enable you to gain higher marks. Try to structure your writing so that it uses, PEAL. Use the evidence from your research to develop your ideas. | Use the work booklet to complete your compare and contrast analysis in relation to the BBC and Pirate Radio.  Use the structure in the booklet and PEAL to present your final assignment in an effective way – good luck | Wellbeing Wednesday. |