

YEAR 10 GCSE MEDIA STUDIES

Subject	Lesson 1	Lesson 2	Lesson 3
<p>Week 1 20/4/2020</p>	<p>What have you learned in Media Studies in Yr 10? Complete the Reflection/Self evaluation on the course so far, you'll find this in the powerpoint in SMHW.</p>	<p>Your task is to create an audio/visual in the style of current Vloggers or Bloggers; this needs to be a working Vlog, titled: 'Stay Home, Stay Safe.' But first, what Vlogs are successful and what has become successful during lockdown? `Start your research using the powerpoint sheet.</p>	<p>Continue to do your detailed Video Blogger and Vloggers. Who has become famous over the lockdown. Joe Wicks etc. Complete a detailed plan of your findings.</p>
<p>Week 2 27/04/2020</p>	<p>This is your last lesson on your research into Vloggers and bloggers. Try to keep in mind the purpose of, 'Stay Safe, Stay positive, Stay at Home.' How successful are these Vlogs?</p>	<p>Ok, now you know what your rivals and competitors are doing, what's your vlog going to contain? It's now time to get planning. What will your vlog be about but remember the title? Start planning on the sheet in the powerpoint.</p>	<p>Continue Planning.</p>
<p>Week 3 04/05/2020</p>	<p>Continue Planning.</p>	<p>Now you have your detailed plan, How will your desired target audience 11-19 be engaged? Think about the features of media you have learned, how will your vlog grab the audience?</p>	<p>Continue with your detailed reflection, use the sheet on the ppt to help you fulfil the evaluation.</p>
<p>Week 4 11/05/2020</p>	<p>Now it's time to get creative.</p> <p>Its your turn to make your vlog, get the camera phone or blog done. What will it be about, what have you done to keep a positive mindset; what have you</p>	<p>Continue with Vlog and Blogs on your chosen topics.</p>	<p>Continue with vlog and blogs, on your chosen topics.</p>

	done to keep busy? Use your detailed plan to create some great vlogs or blogs about your lockdown experience.		
Week 5 18/05/2020	Complete Vlogs on your experiences in lockdown.	Once you have done your vlogs or blogs you must write an evaluation and how you have fulfilled the NEA brief in the powerpoint.	Complete your reflection on the success of your Vlog and upload to SMHW and school website.