

# GCSE Media Studies



## Career Options

Actor / Journalist /  
Broadcaster /  
Cinematographer /  
Computer Games Tester / DJ  
/ Editor / Teacher / Social  
Media Manager / TV  
Presenter / TV, Film, Theatre  
Producer / Video Editor /  
Web Editor / Youth &  
Community Worker

## Subject Content

The current GCSE Media Studies course attracts an increasingly large number of students every year because it makes learning interesting, challenging, creative and fun. It offers rigorous but accessible learning on a subject of key importance for young people's understanding of the world they experience.

GCSE Media Studies is an exciting opening chapter in the study of Media and Film and provides students with the adequate bedrock of skills which aid study through to Key Stage 5. Students will study a range of media set texts. Our GCSE Media Studies specification nurtures students' ability to formulate their own responses to the range of media that saturates modern life – both old and new. It also encourages students to develop their opinions on how the media represents the world. A choice of practical activities means that you can select according to your personal expertise, students' interests, or skill set.

### Areas studied include:

- Music Press
- Codes and Conventions
- Narrative and Plot
- The Media Industry
- Style
- Characters and Stars
- Ideology

## Assessment Information

### Examinations 70%

Two examinations, both 1.30hrs. The first on 'Industries and Audiences' and the second on 'Media Language and Representations'. The examinations will have various questions that focus on all aspect of the media:

- Multiple choice questions assessing breadth of knowledge.
- Short answer questions assessing in depth knowledge.
- An extended response question assessing in depth knowledge.

### Controlled Assessment 30%

Exploring, planning and creating:  
Designing a media production, linked to a yearly changing theme.

## Why Study...?

Media and Film are an important part of everyone's lives, we are constantly surrounded by both Media and Film; these forms are evolving at a rapid and exciting rate. Through the study of Media and Film, at KS4 and KS5, students will gain an analytical 'toolkit', develop creativity and explore original ideas in a fair and inclusive context. Media and Film is an intensive and academic field of study with a specific film and media terminology and a range of theorists' ideals to explore and examine. You will need commitment, drive, ambition; high expectations are the key motivators to inspiring, achieving and excelling within this exciting and unique area of study.

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