



March 2024

Dear Parent/Carer

National Careers Week

**NCW**

Between 4<sup>th</sup> and 9<sup>th</sup> March 2024 is the annual **National Careers Week**. This is the biggest celebration of careers education across the UK.

### LAUNCH EVENT

On Monday, we will launch National Careers Week with a special assembly broadcast virtually across the whole school. We will be joined exclusively by Leanne Cahill, CEO of Bravissimo and Chancellor of Sunderland University, to give advice to all students about their future pathways. Leanne is a former Southmoor student who has held many management positions in her career with major organisations and has just recently succeeded Emeli Sandé as the new Chancellor of the University.

### CAREERS CAFÉ GOING DAILY

During the week, our normal weekly Careers Café will be taking place every day just for National Careers Week. The Careers Café takes place every day at 1pm in Southmoor House and is open to students in Years 9 to 13. We have employers signing up all the time; however, confirmed so far are:



- Monday: Speakers for Schools, Sunderland Community Therapies, Northumbria Police, Apprenticeship Service
- Tuesday: Seta, Sunderland Community Therapies
- Wednesday: Waste Experts, Springboard, Community Therapies
- Thursday: Sunderland City Council, Community Therapies
- Friday: Kier Construction, Royal British Legion, The Inn Collection Group

### CONTINUING OUR LINK WITH NATIONAL CAREERS WEEK UGANDA



Following our successful link with NCW Uganda last year, on Thursday at 8.30am we will be joining together with Kawungeera Primary School who are over 4000 miles away in Africa. Selected PD classes will then take part with more virtual activities during period 1. We will be having a competition between both schools, with winners of the competition in both countries to be announced later in the week.

Southmoor Academy, Ryhope Rd, Sunderland. SR2 7TF

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Headteacher: Mrs J. Maw

Chief Executive Office of Trust: Mrs J. Maw

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# #NCW2024 VIRTUAL Careers Fair

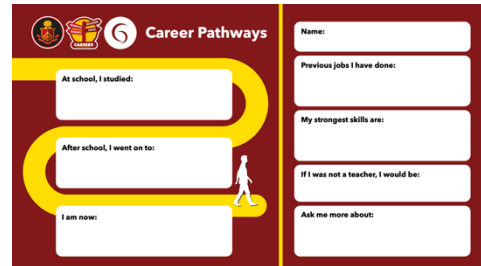
## VIRTUAL CAREERS FAIR

National Careers Week have organised a **Virtual Careers Fair**. During Personal Development lessons in years 7 to 9, students will have the

opportunity to explore this Virtual Careers Fair further. We would also encourage all students to attend the online Virtual Careers Fair from home and hear more from different employers. To access the Virtual Careers Fair, students should go to this website: [www.ncw2024.co.uk](http://www.ncw2024.co.uk)

## CAREER PATHWAYS

On classroom doors, the Career Pathway of staff in school are on display. Students can see what many members of staff did before they became a teacher or to find out more about what they studied at school. There will be an activity during Form Activities related to this which will be lead by our Sixth Form mentors.



The form is titled 'Career Pathways' and features a large yellow graphic of a person walking on a path. It contains several text input fields: 'Name:', 'Previous jobs I have done:', 'My strongest skills are:', 'If I was not a teacher, I would be:', and 'Ask me more about:'. On the left side, there are three input fields: 'At school, I studied:', 'After school, I went on to:', and 'I am now:'.

## THE PARENTS' GUIDE TO NCW 2024

There is a free 'Parents' Guide to NCW 2024' available providing you with the information you need to help your child make the right choices to create successful futures after GCSE and Sixth Form. To download the guide, click [here](#).

We would just like to take this opportunity to remind parents that we have a very comprehensive Careers section on the school website which is regularly updated. As you may be aware, Southmoor is the holder of the Quality of Careers Standard, a nationally recognised award for schools providing outstanding Careers education. To find out more about this and other careers information:

<https://www.southmoorschool.co.uk/careers-education-information-advice-guidance/>



If parents/carers would like to discuss our careers programme further, or would like information, support or guidance, please contact us via email: [careers@southmoormat.co.uk](mailto:careers@southmoormat.co.uk)

Yours sincerely



Mr S Wareham  
Assistant Headteacher – Student Progression

# NCW 2024

## NATIONAL CAREERS WEEK AT SOUTHMOOR ACADEMY

### Daily Careers Cafes

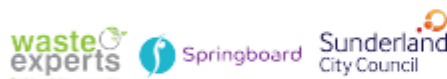
#### Monday



#### Tuesday



#### Wednesday



#### Thursday



#### Friday



### What is happening this week?



#### Careers Pathways

Check classroom doors to learn more about the career pathways of your teachers and staff including a competition during form activities.



#### Live Virtual Link Up

Virtual link with National Careers Week in Uganda, including a competition between our school and Kawungeera School in Uganda.



#### Badges

Look out for staff wearing yellow badges and ask questions!



#### Form Time

Explore a range of future careers during form activities.



#### Virtual Careers Fair

Visit the Virtual Careers Fair during PersonalDevelopment. Visit from home all week.



#### TV Screens

Keep an eye on the TV screens for essential Careers information, hints and tips.



#### Channel 4

Channel 4 are back in school with a range of guests delivering a Q&A and a workshop.



# 4<sup>th</sup> - 8<sup>th</sup> March 2024

[www.ncw2024.co.uk](http://www.ncw2024.co.uk) @CAREEERSWEEK #NCW2024