

Careers Improvement Plan 2022-2023

Our Vision

To consistently support and engage every individual student to understand and develop their own future pathway, and to confidently raise and achieve their aspirations in an increasingly competitive and ever-changing world.











This document should be read in conjunction with our initial three-year Careers Strategy 2019-2022

Action to achieve objective	Who	When and Milestones	Evaluation/Notes	Success criteria	RAG		
					Autumn	Spring	Summer
To establish base line	Careers Leader	Completion of FSQ by end of	FSQ delayed in	- Students in Years 7, 9,			
information for each student	PD Coordinator	September 2022	launching due to	11 and 13 have			
by completing the Future		Analysis of FSQ data by end of	technical issues.	completed the FSQ			
Skills Questionnaire on		October 2022	End of Autumn /	- Results from FSQ			
Compass+		Action planning prepared by end	beginning of	have shown			
		of November 2022	Spring in	improvement in			
			progress. FSQ	understanding			
			rolled out to Year				
			7, 9, 11 and 13				
			students. Data				
			has been				
			analysed.				
To provide opportunities for	Careers Leader	Year 11 Progression Evening –	Progress Evening,	- 100% students			
students and parents to	Careers Advisor	September 2022	Careers &	engaged in education,			
understand all possible post-	PD Coordinator	Careers & Aspirations module in	Aspirations	training, or			
16 pathways	School designer	PD – Autumn 2022	module, website	employment in			
		Website updated with relevant	updated, careers	September 2023			
		information – October 2022	fair, careers	- Continue to achieve			
		Careers Fair – 24 November 2022	explorer all	Benchmark 7			
		Careers Explorer – December	complete, letter				
		2022	sent home to				
		Information letter sent to parents	parents. Weekly				
		in January 2023	bulletin.				
To provide opportunities for	Careers Leader	Careers & Aspirations module in	Careers &	- 100% of students			
students and parents to	Sixth Form	PD – Autumn 2022	Aspirations	engaged in education,			
understand all possible post-	Progression Lead	Information letter sent to parents	module.	training, or			
18 pathways	Careers Advisor	in January 2023	Presentations	employment in			
	School Designer		given to all Y12	September 2023			
			about different	- Continue to achieve			
			pathways.	Benchmark 7			

To establish a careers database which can be accessed by students, parents, and staff which records careers encounters and intended destinations	Careers Leader	Investigate Unifrog and possible funding opportunities – September 2022	Investigated – no funding streams available at present so continuing to use Compass+ Unifrog subscription purchased and to be launched in September 2023	- Continue to achieve Benchmark 3 - All parents, students and staff have access to the new system - Careers events are recorded systematically using the new database		
To ensure that all students are aware of the location of the Careers Hub and the availability of the school's Careers Advisor To develop a partnership with Sunderland University to broaden horizons of all students through a range of strategies	Careers Leader Careers Leader Sixth Form Director Raising Aspirations Coordinator	Information for students given by end of September 2022 Letter to parents – October 2022 Formal partnership is established by September 2022 Careers Fair to be held at the university – 24 November 2022 Sixth Form Day at the University – 29 September 2022 Outreach office established – by November 2022 Subject Careers Weeks to be sponsored by university – by July 2023 All year 8s to have visited the	Information sent to parents and included in Careers section of Form Activities. Ongoing. Sixth Form day & Careers Fair complete. Outreach office established. Subject Weeks resources provided. Year 9 Decisions, Decisions. Year 9s booked to visit	- Continue to achieve Benchmark 3 - All students are aware of the location of the Careers Hub and role of the Careers Advisor Continue to achieve Benchmark 7 - Increase numbers of students attending Sunderland University for degree level studies - All students understand Higher Education		
		university – by July 2023	university in June 23. Proposal submitted – meeting in Jan 23. Further			

			proposal in discussion.			
To achieve the reaccreditation of the	Careers Leader Careers Advisor	Evidence to be collected during the year	In progress.	- Continue to achieve all 8 of the Benchmarks		
Quality in Careers Standard		Re-accreditation to be submitted by end of June 2023 Re-accreditation assessment visit to take place in July 2023		- Achieve the reaccreditation of the Award including all Gatsby Benchmarks		

STRATEGIC OBJECTIVE 2: To increase the number and variety of opportunities for students to have meaningful									
encounters with further education, higher education, training, and employment providers									
Action to achieve objective	Who	When and Milestones	Evaluation/Notes	Success criteria	RAG				
					Autumn	Spring	Summer		
To deliver the annual	Careers Leader	Initial invites – by August 2022	Completed 24	- Continue to achieve					
Careers Fair which will take	Careers Advisor	Logistics visit – September 2022	November 2022 –	Benchmark 5					
place off-site at the	Progression	More detailed plans to visitors by	all Years 9 to 13	- Continue to achieve					
University of Sunderland	Manager	October 2022	visited with form	Benchmark 7					
involving local	Raising	Fair – 24 November 2022	tutors. 70	- At least 50 education,					
education/training providers	Aspirations	Evaluation – by end of November	providers	training providers and					
and a range of employers.	Coordinator	2022	present. Alumni	employers attend					
	School Designer		presented at	Careers Fair					
			start.	- All students in Years 9					
				to 13 to visit the fair and					
				engage with visitors					
To deliver a bespoke Careers	Careers Leader	Year 11: Initial plans to be in	Y11 Careers	- 100% students					
Explorer event for Year 11	Careers Advisor	place by mid-November 2022	Explorer took	engaged in education,					
and the annual full event for	Progression	and student survey completed by	place 2	training, or employment					
Year 10 students	Manager	end of November 2022. Actual	December with 8	in September 2023					
	Sixth Form team	day to take place on 2 December	different	- Continue to achieve					
	School designer	2022	providers	Benchmark 7					
		Year 10: initial plans to be in	attending. Year						
		place by mid-June 2023 with	10 Careers						

		actual day taking place on 10 July 2023.	Explorer to take place in July.			
To ensure that all Year 12 and 13 students are aware of opportunities other than university for post-18 study	Careers Leader Careers Advisor Sixth Form team	PD programme to include all elements of post-18 options are covered by July 2023 Apprenticeship Service to present to all Year 12 students by July 2023	Presentations given in January 2023 to Y12.	- 100% students engaged in education, training, or employment in September 2023 - Continue to achieve Benchmark 7		
To ensure that all students have at least six encounters with a provider of approved technical education qualifications or apprenticeships (2 in Year 8/9, 2 in Year 10/11, 2 in Year 12/13)	Careers Leader Careers Advisor	Planning – completed by end of September 2022 All Year 9, 11 and 13 students to have at least one encounter by end of February 2023 All Year 8, 10 and 12 students to have at least one encounter by July 2023	In progress. Year 11 and 13 complete. Year 9 during apprenticeship week. Year 10 in July 23. Year 12 in progress.	- 100% of students in Years 8 to 13 have had at least one meaningful encounter with a technical/apprenticeship provider by the end of the year - Continue to achieve Benchmarks 3 and 7		
To develop and implement a STEM Improvement Plan to ensure that students are aware of all possible STEM careers pathways	Careers Leader STEM Coordinator	Improvement plan to be in place by September 2022	STEM Improvement Plan established. Events taking place throughout the year.	- Continue to achieve Benchmarks 3 and 4		
To develop an active Alumni network to support with careers activities in school	Careers Leader Sixth Form Pastoral Leaders	Reach out to existing Alumni for support to develop the Alumni programme – end of September 2022 To invite Alumni to school for an event in December 2022 to develop further connections Alumni to have engaged with all Careers events by July 2023 Recruit Year 13 students to the Alumni network by May 2023	Alumni supported Careers Fair. Official LinkedIn page for the school has been set up and Alumni invited to join. LinkedIn has a function to show Alumni.	- Continue to achieve Benchmarks 5 and 6 - 100% of Year 13 students have signed up to the Alumni network - Alumni to have supported at least 3 school events		

To ensure that all students	Careers Leader	Y10: lessons planned for PD	Work Experience	- 100% of all students in		
in Years 10 and 12 have	Careers Advisor	curriculum by October 2022;	launched in Nov	Years 10 and 12 have		
completed a meaningful	Progression	assembly to launch official	22 for Year 10	completed a meaningful		
work experience placement	Manager	process in November 2022;	and Jan 23 for	work experience		
(off-site)	Sixth Form	parental consent forms by	Year 12. PD	placement by July 2023		
(OII-Site)		1 .		· · · · · · · · · · · · · · · · · · ·		
	Pastoral Leaders	December 2022; placements	lessons for Year	- Continue to achieve		
	PD Coordinator	ready by May 2023; placements	10 delivered.	Benchmark 6		
		start 12 June 2023.				
		Y12: lessons planned for PD				
		curriculum by December 2022;				
		assembly to launch official				
		process in January 2023; parental				
		consent forms by February 2023;				
		placements ready by June 2023;				
		placements start 10 July 2023.				
To launch a weekly careers	Careers Leader	Establish a weekly programme by	Weekly Careers	- Continue to achieve		
café where employers have	Careers Advisor	September 2022.	Café launched –	Benchmark 5		
an informal weekly	Progression	Create publicity materials to	12 employers by			
lunchtime drop-in session	Manager	launch in October 2022.	Jan 23; another			
open to students in all year	Sixth Form	Weekly drop-ins start from	10 to visit by May			
groups	Pastoral Leaders	November 2022.	23.			

STRATEGIC OBJECTIVE 3: To provide opportunities for all students to understand the link between what they learn in school (curriculum) and the wider world of work/future pathways								
Action to achieve objective	Who	When and Milestones	hen and Milestones Evaluation/Notes Success criteri		RAG			
					Autumn	Spring	Summer	
To link curriculum areas with	Careers Leader	Discussion and planning with	Subjects started	- Continue to achieve				
employers who can support	Subject Leaders	Enterprise Advisor in September	to work with	Benchmarks 4 and 5				
the delivery of the subject	Enterprise	2022	employers to	- 75% of subject areas				
including establishing	Advisor	Launch with Curriculum Leaders	support	to be linked with an				
collaborative projects		by October 2022	delivering	employer and have				

To further embed the Skills Builder Framework across all aspects of school life as part of the school culture	Careers Leader Subject Leaders All colleagues Director of Staff Development Senior Assistant Headteacher	Collaborative links and projects to start by November 2022 for the remainder of the year Start of digital membership to Skills Builder in September 2022 Further CPD with all teaching staff by December 2022 Lesson observations to specifically have skills referred to and discussed as part of the lesson content and delivery – by July 2023	curriculum – focus on DT, Engineering. Ongoing.	completed collaborative projects by the end of the year - 100% of lessons to have Skills Builder as the 'Go Further' objective - 100% of observed lessons to have Skills Builder referred to and discussed as part of the lesson content and delivery		
To ensure that all students, parents, and staff have access to and understand the most up to date LMI	Careers Leader PD Coordinator Careers Advisor	Website to be updated with the latest LMI information from NELEP by start of September 2022 Letter to parents with information about the importance of LMI by October 2022 Presentation to all staff, by LA, of the latest developments taking place in Sunderland by November 2022 Annual staff refresher from NELEP to take place in March 2023 PD curriculum materials to be updated by October 2022	LMI webpage updated with latest data. Sunderland SmartCity presentation taking place 25 Jan at SHV.	- Continue to achieve Benchmark 2		
To establish a team of student Careers Champions (including STEM Ambassadors) to represent school at careers events and to promote careers within school	Careers Leader STEM Coordinator Sixth Form Pastoral Leaders	Recruitment plan to be created by end of September 2022 Recruitment of Careers Champions completed by end of October 2022 Students to start engaging in careers activities by start of November 2022.	Joined the Careers Champion pilot initiative with NELEP. Launch in school w/c 17 April.	- At least 2 students from each year group to become Careers Champions		

Small team	
established by	
June 2023. To	
increase the	
team starting in	
September 2023.	